## What is DonorsChoose?







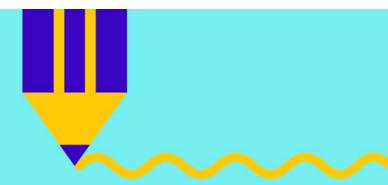


# DonorsChoose is the nonprofit classroom funding site for teachers.

It's easy for teachers to get the **exact materials** they need.

There's a **strong community of donors** and partners who are eager to fund projects, even from teachers they don't know.

It's built **exclusively for educators** to help them succeed in the classroom.



### 1.Teachers ask.

"Help me give my students arts and crafts supplies to express their creativity."

-Mrs. Leftwich, Santa Fe Trail Middle School



### This is an Olathe DonorsChoose project.

Teachers request materials on the DonorsChoose.org site by creating a 'project'. Basically, a project is one page that outlines what they are requesting, why they need those items of experiences, and how those materials will impact students learning.

#### **Healing Play: Play With Purpose and Power!**

Help me give my students a dollhouse and dolls for the opportunity to play.

\$348 STILL NEEDED Expires Dec 14 \$ Give to this classroom

| Follow project for updates | SHARE PROJECT | SHAR

Grades PreK-2

Central Elementary School

Olathe, KS

More than half of students from low-income

**EQUITY FOCUS** 

At this school, more than 50% of students are

Black, Latino, and/or Native American, and

more than 50% come from low-income households. <u>Learn how your donation to this</u>

school supports a more equitable education.

This project will reach 120 students.

4 donors have given to this project.

households @

A place designed with them in mind. A place for comfort, healing, growth, challenge, peace. And, the best part...they have no idea what goodness is taking place! They are simply playing! They are being what they are intended to be...CHILDREN!

The doll house will allow my students to tell their stories through play...to act out social skills. To practice playing with others.

The precious newborn dolls and family figures will validate the importance of every person of color in my building!

Social Emotional Learning

Everything has a purpose!

Olathe, KS Grades PreK-2

More than half of students from low-income households

### 2. Donors choose.

"I gave to this project because I want to support the children of Olathe. I hope the doll house helps them tell their stories."

—A donor from Kansas





# 1:1 Match For all donations to qualifying projects

\$75,000 budgeted for 23-24 School Year

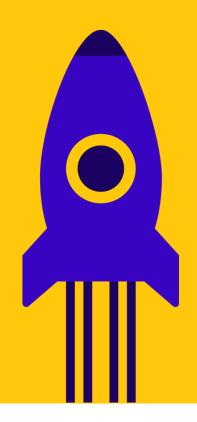




### 3. Students learn.

"It was so amazing to see how engaged and involved each student was in the completion of this activity. Every student played a part in the planning, designing, and creation of their project."

— Ms. Mayfield, Fairview Elementary



Creating an account:

### How to Get Started



#### Create an account.

This process should take about **5 minutes to complete**.



Find a classroom to support

About us F

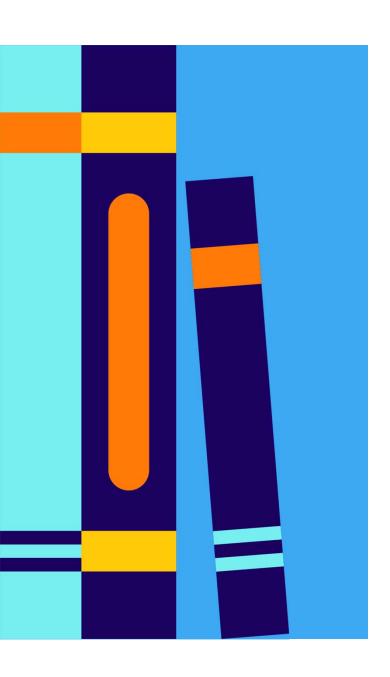
Help

Sign in

#### **Teacher Sign-up**

Name & email Teaching details

	you're a teacher or a full-time educator who ks directly with students, DonorsChoose is for
WOIR	you!
	Full eligibility details
Yo	our personal email address Why?
Fu	ıll name
ŀ	
	Next: select my school



### Brainstorm what your classroom needs

#### Finish these sentences

To teach an upcoming unit, my students need\_\_\_\_\_.

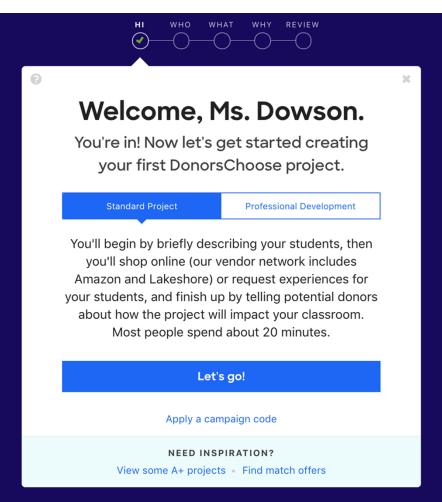
To bring my dream learning activity to life, my class needs \_\_\_\_\_.

To make my school a more vibrant and engaging place for students, my school needs \_\_\_\_\_.

#### Create a Classroom Project Request.

Once you log in to your account, click 'create a project'.

From there, click 'Let's go!' to get started.



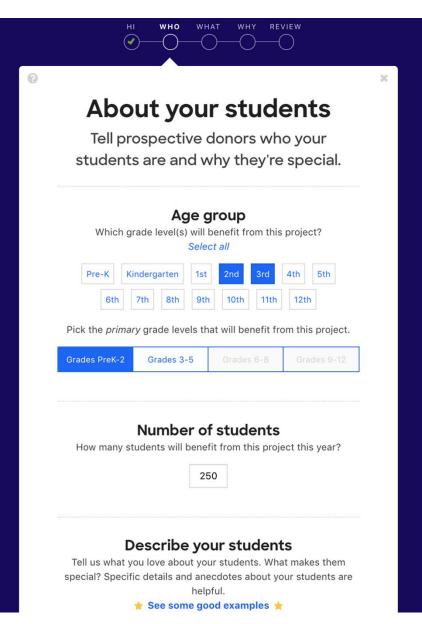
Not sure what to request or how to frame it? **Browse some successful projects for inspiration**. Once you submit your project, our team of experienced teachers
will look it over and make sure it's in great shape before it goes live on our site.
When your project is fully funded, our team will take care of purchasing and paying
for your project request. Materials will ship directly to your school.

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#### Create a Classroom Project Request.

Take ~5 minutes to describe your students. Consider including things like what your students love to learn, what makes them special, and what gets them excited to come to school every day.

Don't worry about demographic data-that'll be displayed on the side of your project automatically.



### Go Shopping for your classroom.

Shop for what you need through our **vendor portal**.

DonorsChoose has friendly faces like Amazon, Best Buy Education, Lakeshore Learning, School Specialty and Staples.





What do you need for your classroom?

Supplies

Class Trip

Visitor(s)

This is just like online shopping! Click a link to one of the sites below to shop through our vendor directory. Be sure to double check sizes, accessories, and warranties when shopping.

Where to find commonly requested items



#### **AKJ Education**

FREE SHIPPING

Classroom collections, books, leveled reading, hands-on STEM, digital, audio, special needs resources, Spanish



#### **Amazon Business**

Education & teacher supplies, books, DVDs, CDs, furniture, eReaders, toys, computers, office supplies



#### **Best Buy Education**

FREE SHIPPING

Chromebooks & licenses, tablets, projectors, a/v equipment, 3D printing, appliances, Google Expeditions



#### **Blick Art Materials**

Art supplies including paints, ceramics, drafting & architecture, art books & media, printmaking, and more

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When writing a project, keep the total as low as possible. You can do this by breaking it into chunks as much as possible. I recommend books or general supplies that total less than \$300 for a first project.

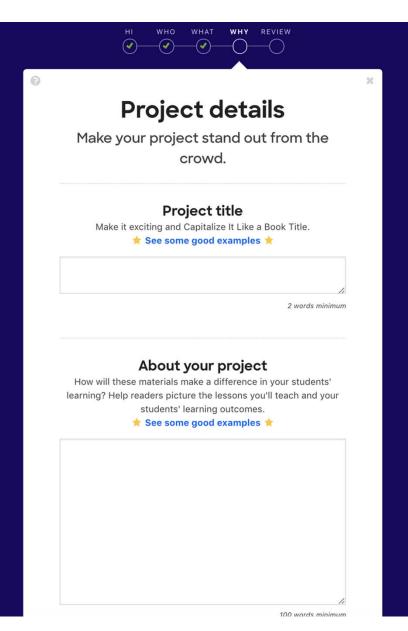


Mrs. Walls, Calloway County High School

### Write your project statement.

Tell donors a bit about your students and project.

This is your chance to give supporters a glimpse into your classroom, and why you need the materials you are requesting.



### Together, we rally supporters.

Donations to your projects will be matched up to \$1,000 this school year!

You share your project in your network (like on social media, via email, and in person) while DonorsChoose will let their community of supporters know about your new project.

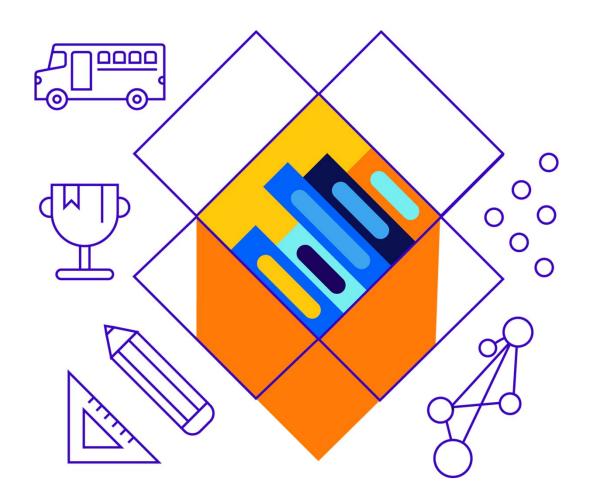
\$128 STILL NEEDED \$472 GOAL 9 DONORS expires Feb 21 \$ OCT 28 Rico Vasquez from Texas gave The DonorsChoose.org New Teacher Fund matched this donation Like you, we are thrilled to help kickstart this project. Let's keep the momentum going! Mr. Gomez responded Thank you for your generous donation! OCT 24 David Lee Gonzalez from Texas gave I chose to give because our training staff has given us so much and I couldn't thank them enough for always taking care of my brothers and I. So I'm giving back to them. They deserve it The DonorsChoose.org New Teacher Fund matched this donation Like you, we are thrilled to help kickstart this project. Let's keep the

momentum going!

#### You get your materials.

Once your project is fully funded, DonorsChoose will purchase the materials you requested and ship them straight to your school, or to the location of your choice. Easy peasy.

Most projects are eligible to be shipped directly to your home, school office, or the home of a student.





# Best practices to get your project funded: Before Posting



### Low cost projects have the highest chances of success

- Keep your project under \$600 for the highest likelihood for getting funded
- Break large ideas into a few smaller projects

#### Write your statement with supporters in mind

 Keep student outcomes at the forefront while you describe your classroom needs

# Best practices to get your project funded: Long-Term



#### **Qualifying Projects for the OPSF 1:1 match**

- Total Project GOAL: \$1,000 or less
- Project author must be a certified educator teaching at a school within the USD 233 school district
- Limit of \$1,000 in matching funds available per educator per school year while funds last
- Project must have approval of building administrator
- Project may not include information technology hardware or software
- Project may not include professional development expenses
- Project must follow DonorsChoose guidelines
- **Tip:** Visit the <u>DonorsChoose help page</u>



# Best practices to get your project funded: Long-Term



#### **Common Mistakes**

- Total Project GOAL is more than \$1,000. This includes taxes, shipping, fees, and the suggested donation to support DonorsChoose.
- Total Project Goal is too high, so donors feel like they can't make a difference.
- Project includes technology or professional development items, which are not eligible for the match. This includes Teachers Pay Teachers gift cards, headphones, and SD cards as well as tablets, 3D printers and computers. <u>Learn more about</u> <u>DonorsChoose categories.</u>
- Being too wordy. Keep it simple.



**Questions?** 

E-mail us: foundation@olatheschools.org





